Lake Lucerne Advancement Association Board Meeting August 25, 2014

Attendance: Larry Sommer, President, Rick Hermus, Treasurer, Cheryl Hermus, Secretary, Board of Directors, Jack Kloss, Wayne Daul and Sara Austin.

Absent: LexAnn Hitchcock, Vice President and Judy Nelson, Board of Director

Meeting called to order by President, Larry Sommer at 1:10 p.m.

Fun Day Issues: A general discussion was held and the following was decided:

When to start events: The auction inspection will begin at 9:30 a.m. with the auction to start at 10:00 a.m. along with all other events (Boards, Kids Games, Paddle Wheel, Food and Bar).

Advertising in local papers: Advertise in Pioneer Press. Look into cost of a bigger ad or possible insert in paper. A brief discussion on how else we can promote our Fun Days.

Dice Game: The dice game will be eliminated at this time and maybe have again in the future.Free Food and Beverages for Workers: Action was taken about 5 years ago to discontinue free food and beverages for workers and after further discussion a motion was made by Rick Hermus and

seconded by Jack Kloss that there will be no free food and beverages for workers.

Actioneer: No pay, donation, "Gift", free food or beverage will be offered to the auctioneer. Jack Kloss will be checking with Tim Turriff about being our auctioneer in 2015.

Bar Variety: Will cut down on number of cases of beverages for 2015.

Thank You Ad: This ad will be discontinued and an appreciation article will be submitted which is at no cost.

Fish Stocking: LLAA cannot purchase their own fish for stocking until after 2017 because we are part of the walleye initiative being coordinated by the Wisconsin Department of Natural Resources. Mike Preul will be at the Membership meeting on August 30, 2014 to answer any questions. The study will continue on the bass in the Lake.

Meet your Neighbor: A general discussion was held and it was decided that we will continue to have Meet your Neighbor in 2015. It is scheduled for June 13, 2015. Watch for details. A reminder to our members, that if you have friends or guests visiting that weekend, they are most welcome to join the gang. We would love to visit with them!

New Marquis for Road: A general discussion was held and it was decided that we will try to find the parts to fix it before purchasing a new one.

Paint Sign on W at Highway 8: A general discussion was held and it was questioned if we really need the sign there. It will be put on Agenda for August 30th Membership meeting for discussion.

Increase Lifetime Membership Dues: A general discussion was held and it was decided that effective January 1, 2015, lifetime membership dues will be increased from \$200 to \$225 and include a free baseball cap with Lake Lucerne logo and lifetime member embroidered on it. A motion was made by Wayne Daul and seconded by Jack Kloss to bring before the Members at the Annual Meeting on August 30, 2014 for approval and to amend our Bylaws to make this change. If you are currently a lifetime member you may purchase a hat at \$25.00.

Lake Sign Situation: A general discussion was held and it was decided to have on Agenda for discussion at Annual Meeting on August 30, 2014. Pictures will be shared. Looking for a new committee to take over the project. There are three options to look at.

Building Rental Form and Rules: Wayne Daul is working on and will come back to the Board at our next Board meeting with recommendations.

Pavilion Project Final Cost: Rick Hermus reported that the Total Cost to date on the new Pavilion was \$4,369.20, which is under the budget established for this project. A general discussion was held and it was decided to check into snow jacks to be installed by winter. Larry Sommer will be checking on price. Electricity for the building will not be put in until 2015. Will be holding off on rain gutters at this time.

Naming of Pavilions: A general discussion was held and it was decided to maybe consider this sometime in the future.

FCAL Fall Forum at Clubhouse 9-13-14, 9:00 a.m.: Larry informed the Board that FCAL will be using our facility again this year for their Fall Forum on September 13, 2014. Board members will be invited.

With no further business to come before the board a motion was made by Rick Hermus and seconded by Jack Kloss that the meeting be adjourned. Meeting adjourned at 4:20 p.m.

Submitted by Cheryl A. Hermus, Secretary